

NATIONAL BAR ASSOCIATION · COMMERCIAL LAW SECTION
2015 CORPORATE COUNSEL CONFERENCE
CONFERENCE AGENDA

WEDNESDAY, FEBRUARY 25, 2015

4:00 p.m. - 6:00 p.m. **Conference Registration**
The Bar Room - Hospitality

THURSDAY, FEBRUARY 26, 2015

7:00 a.m. - 5:00 p.m. **Conference Registration and Expo Setup**
The Bar Room - Hospitality
The Pavilion

7:00 a.m. - 8:00 a.m. **Networking Buffet Breakfast**
Tiburon Foyer

8:00 a.m. - 8:15 a.m. **Welcome Session**
Tiburon Ballroom

8:15 a.m. - 10:00 a.m. **General Counsel Roundtable**
Tiburon Ballroom

Moderator:

Honorable Anne Claire Williams,
United States Court of Appeals for the Seventh Circuit

Panelists:

- **Vernon Baker**, Former Senior Vice President, General Counsel and Secretary of Meritor, Inc.
- **Douglas M. Hagerman**, Senior Vice President, General Counsel and Secretary of Rockwell Automation, Inc.
- **H. Gwen Marcus**, Executive Vice President, General Counsel of Showtime Networks Inc.
- **Desiree A. Ralls-Morrison**, Senior Vice President, General Counsel of Boehringer Ingelheim Pharmaceuticals, Inc.

*CLE approval for all CLE programs is pending. We will make all reasonable efforts to seek CLE credit for these programs in every state with a CLE requirement. In certain instances, some programs may not be awarded CLE credits because of content, delivery or jurisdictional restrictions.

10:15 a.m. - 11:45 a.m.
CLE 1
Tiburon Ballroom

**Risky Business: The High-Stakes Game of
Understanding How Fact-Finders Think**

Description: This mock trial presentation will educate attendees about mock trials and focus groups, including a discussion of the cognitive and psychological science that helps us understand juror attention, perception, memory, and decision-making to help counsel assess and manage risks associated with commercial litigation.

Panelists:

- **Lindsey D. G. Dates**, Partner, Barnes & Thornburg LLP
- **Leslie D. Davis**, Partner, Drinker Biddle & Reath LLP
- **Dr. Dennis P. Stolle**, President, ThemeVision LLC
- **Dr. Christina A. Studebaker**, Vice-President, ThemeVision LLC

12:00 p.m. - 1:30 p.m.
Tiburon Ballroom

**Networking Lunch, Recognition of Partner, Patron
and Benefactor Sponsors**

CLS United

Description: A marquee panel will discuss the concept of diverse attorneys working together to support each other.

Moderator:

Dominic Blue, Vice President and Assistant General Counsel, MassMutual Financial Group

Panelists:

- **Cari Dawson**, Partner, Alston & Bird LLP
- **Michelle C. Ifill**, Senior Vice President and General Counsel, Verizon
- **Alison Nelson**, Managing Counsel, Ford Motor Company
- **Ernest Tuckett**, General Counsel, Americas, AkzoNobel
- **Gregory Wesley**, Equity Partner, Gonzalez Saggio & Harlan LLP

1:45 p.m. - 3:15 p.m.
The Pavilion

Law Firm Interviewing and Networking Expo

3:30 p.m. - 4:30 p.m.

4 Concurrent CLEs

CLE 2
Blue Heron

Mind Your Business

Description: Privacy, data security, and regulatory compliance best practices for companies looking to minimize risk of litigation and government investigations.

Moderator:

Elizabeth Broadway Brown, Senior Associate, Alston & Bird LLP

Panelists:

- **Charlie Bingham**, Attorney, Microsoft Corporation
- **Marcus Christian**, Partner, Mayer Brown
- **Tori Silas**, Privacy Officer & Senior Counsel, New Media and Transactions, Cox Enterprises

CLE 3
Great Egret

Keeping it Confidential: Advice for Lawyers to Maintain Attorney-Client Privilege When Counseling Corporate Clients on Business Issues

Description: Special challenges for the attorney-client privilege presented by corporate family relationships and contemporary corporate communications culture.

Moderator:

Jimmie L. McMillian, Partner, Barnes & Thornburg LLP

Panelists:

- **Ron Edwards**, Senior Attorney - Commercial Law, John Deere
- **Jerry Hamilton**, Partner, Hamilton, Miller & Birthisel LLP
- **Deborah Lewis**, Partner, White & Wiggins, LLP
- **Ronald Ragin**, Senior Counsel, Litigation, MetLife

CLE 4
Preserve

Working for the Enemy: How to Protect Your Company When a Top Executive Leaves to Join a Competitor

Description: When a top executive joins a competitor, the company's reputation, confidential information, and business could be at risk. You need to act fast and protect yourself. But how? What strategies work? This distinguished panel explains how to navigate through the pitfalls presented by this high-stakes dilemma.

Moderator:

Erica D. Brown, Senior Counsel, McDonald's Corporation

Panelists:

- **Eric Billings**, Corporate Counsel, rue 21
- **Patrice P. Jean, Ph.D.**, Partner, Kenyon & Kenyon LLP
- **David W. Long-Daniels**, Shareholder, Greenberg Traurig, LLP
- **LeRoy J. Watkins, Jr.**, Shareholder, Jackson Lewis LLP

CLE 5
White Ibis

Leading Practices in Corporate Investigations

Description: Corporate Investigations: How to leverage advances in technology for increased efficiency and effectiveness.

Moderator:

Holly E. Loiseau, Partner, Weil, Gotshal & Manges LLP

Panelists:

- **Jenae A. Daley-Henry**, Director, Deloitte Financial Advisory Services LLP
- **Jeffrey Seymour**, Principal, Deloitte Financial Advisory Services LLP
- **Sharon Zealey**, Chief Ethics and Compliance Officer, The Coca-Cola Company

4:45 p.m. - 5:45 p.m.
The Bar Room

Private Reception for In-House Counsel, Platinum and Gold Sponsors Only

5:45 p.m. - 6:45 p.m.
Court of Palms

Welcome Reception

7:00 p.m. - 10:00 p.m.
Area restaurants

Corporate Dine-Arounds

(Buses depart hotel lobby at 7:00 p.m. and return to hotel when dinners are completed)

4:00 p.m. - 1:00 a.m.
The Bar Room - Hospitality

Hospitality Suite

Description: An environment designed to allow participants to continue networking. Open to all conference attendees.

FRIDAY, FEBRUARY 27, 2015

6:00 a.m. - 7:00 a.m.
Ritz-Carlton Golf Resort
Walking Trail

Networking Power Walk / Run

(Group will depart Ritz-Carlton Hotel lobby at 6:00 a.m.)

7:00 a.m. - 5:00 p.m.
Tiburon Foyer

Conference Registration

7:00 a.m. - 8:00 a.m.
Tiburon Ballroom

Networking Buffet Breakfast

Recognition of Silver and Bronze Sponsors

8:00 a.m. - 8:30 a.m.
Tiburon Ballroom

“Emerging Trends in the Law: Traps for the Unwary”

Speaker: Honorable Bernice Donald, United States Court of Appeals for the Sixth Circuit

8:45 a.m. - 10:00 a.m.
Tiburon Ballroom

A Conversation with In-House Counsel: The Inside Scoop on House Rules for the In-House and External Counsel

Description: This panel of in-house counsel from diverse industries will engage in a candid discussion on how outside counsel can obtain, retain and grow their relationships and business. The panel will also address best practices for effectively partnering with their organizations and delivering quality legal services.

Moderator:

Philip B. Phillips, Partner, Foley & Lardner

Panelists:

- **LaTanya Langley**, Director and Senior Counsel, Commercial Strategy, Diageo North America Inc.
- **Eric W. Lee**, Assistant Intellectual Property Counsel, Pratt & Whitney - United Technologies Legal Department
- **Kimberly R. Phillips**, Associate General Counsel, Global Litigation - Americas, Shell Oil Company
- **Matthew Swaya**, Senior Vice President, Deputy General Counsel and Chief Compliance Officer, Starbucks Coffee Company
- **Bruce E. Wickline**, Senior Associate General Counsel, Wal-Mart Stores, Inc.

10:15 a.m. - 11:45 a.m.
The Pavilion

Law Firm Interviewing and Networking Expo

12:00 p.m. - 1:45 p.m.
Tiburon 1

**View From The Top: In-House Counsel Breakout Session & Lunch
(In-House Counsel Only)**

Description: A panel of general counsels from diverse backgrounds will discuss industry best practices, critical issues facing general counsels, provide strategic advice and practical suggestions concerning the role of in-house counsel, and examine ways to increase African-American recruitment and retention among in-house counsel and outside counsel law firms.

Moderator:

Rasul M. Raheem, Assistant General Counsel, Senior Vice President, Bank of America

Panelists:

- **Ronald E. Hall, Jr.**, Vice President and General Counsel, Bridgewater Interiors, LLC
- **Michele Coleman Mayes**, Vice President and General Counsel, New York Public Library
- **Chad E. Walker**, Assistant U.S. General Counsel, McDonald's Corporation

12:00 p.m. - 1:45 p.m.
Tiburon 2 and 3

View From The Top: Outside Counsel Breakout Session & Lunch

Description: A panel of Managing Partners from majority and minority law firms will share their varied 'real-world' experiences and offer recommendations, including concrete strategies, so attorneys are better equipped to thrive and succeed within law firms.

Moderator:

Karol Corbin Walker, Shareholder and Board of Directors, LeClairRyan

Panelists:

- **Gary Lafayette**, Managing Partner, Lafayette & Kumagai LLP
- **Cynthia Parks**, Managing Partner, Parks Wood LLC
- **Shemin V. Proctor**, Managing Partner, Andrews Kurth LLP
- **Benjamin F. Wilson**, Managing Partner, Beveridge & Diamond, P.C.

2:00 p.m. - 3:30 p.m.

CLE 6 (Ethics)
Blue Heron

4 Concurrent CLEs (90 minutes each)

Demographic Destiny: How Effective Diversity and Inclusion Programs are Essential to Corporate Success

Description: This Panel will discuss how changing demographics make effective diversity and inclusion programs and performance essential to future corporate success, including - impact on employees, customers, investors, and other stakeholders; creation of competitive advantages and reduction of business risks; and steps companies should take to implement winning strategies.

Moderator:

William Von Hoene, Senior Executive Vice President & Chief Strategy Officer, ExelonCorp

Panelists:

- **Tavares Brewington**, Assistant Counsel, Pratt & Whitney, United Technologies Corporation
- **James DeGraffenreidt**, Director Vectren Corp, Lead Director, MassMutual, & former Chairman and CEO Washington Gas & Light
- **Weldon H. Latham**, Shareholder, Jackson Lewis
- **Mark Roellig**, General Counsel, MassMutual Financial Group

CLE 7
Great Egret

Keeping Your Global Company out of the Government Regulators' Crosshairs: What In-House Counsel Need to Know

Description: This Panel will discuss recent developments in the law and strategies to keep global government regulators at bay.

Moderator:

Shavar D. Jeffries, Partner, Lowenstein Sandler LLP

Panelists:

- **Markus Green**, Assistant General Counsel, Pfizer
- **Jennifer Prioleau**, Chief Divisional Counsel, Hewlett-Packard
- **Marlen D. Whitley**, Partner, Reed Smith LLP

CLE 8
Preserve

Navigating the ADA and FMLA: Tips, Tricks and Best Practices for Avoiding Common Mistakes

Description: Explore the “do’s and don’ts” for handling requests for medical leave and other accommodations under the Americans with Disabilities Act (ADA) and Family and Medical Leave Act (FMLA). This Panel will discuss recent developments in the law and identify the common mistakes that well-intentioned employers often make in handling requests under these statutes. The session will offer best practice tips and strategies for reducing potential liability and improving internal processes.

Moderator:

Crystal Barnes, Assistant General Counsel, Lockheed

Panelists:

- **Trina Fairley Barlow**, Partner, Crowell & Moring
- **Kenneth M. Battle**, Partner, Quintairos, Prieto, Wood & Boyer, P.A.
- **Alicia Rosenbaum**, Senior Attorney, Microsoft, Worldwide Sale Group
- **Camille Stearns-Miller**, Partner, White & Wiggins, LLP

CLE 9
White Ibis

How Will Dodd-Frank Weather the Coming Storm?

Description: What is really happening in the development and application of US securities laws; record success or epic failure? This Panel of securities law industry experts will discuss their perspectives on the current state of US securities law and the impact of the changed political landscape.

Moderator:

Kevin J. Armstrong, General Counsel, DST Brokerage Solutions, LLC

Panelists:

- **Todd Cranford**, Vice President & Head of Government, Certified Financial Planning Board
- **Robert E. Lewis, Jr.**, Vice President, Legislative Affairs, Financial Services Institute, Inc.
- **Robert A. Marchman**, Executive Vice President, Legal Section, FINRA Regulation
- **Rossie E. Turman III**, Partner, Skadden, Arps, Slate, Meagher & Flom LLP
- **Erica Y. Williams**, Deputy Chief of Staff, U.S. Securities and Exchange Commission

3:45 p.m. - 5:00 p.m.
Tiburon Ballroom

Your Next Opportunity: What You Should Do and Who You Should Meet to Make Sure You Get to the Right Place.

Description: This panel of movers, shakers and expert recruiters will discuss career moves and missteps that will enable you to get on the path to the next level. The Panelists will also discuss the importance of mentors and relationships that were of key importance in their current positions and for those positions you may seek in the future.

Moderator:

Kamla Alexander, Senior Marketing Counsel, The Coca-Cola Company

Panelists:

- **Cathy Hampton**, Chief Legal Officer, City of Atlanta
- **Melba Hughes**, Partner in Charge-In house practice group, Major, Lindsey & Africa
- **Wanda Morris**, Assistant General Counsel - Employment Law, The Home Depot
- **Kathy Holt-Richardson**, Principal, HR Legal Search, LLC
- **Bill Robinson**, Corporate Secretary, GEICO

6:00 p.m. - 8:30 p.m.
Pavilion

Networking Dinner
Recognition of Platinum and Gold Sponsors

Presentation of 2015 Cora T. Walker Legacy Award to Harold Bickham, Partner, Barnes & Thornburg

Presentation of 2015 John Lewis, Jr. Corporation of the Year Award to MassMutual Financial Group

4:00 p.m. - 1:00 a.m.
The Bar Room - Hospitality

Hospitality Suite

Description: An environment designed to allow participants to continue networking opportunities. Open to all conference attendees.

SATURDAY, FEBRUARY 28, 2015

6:00 a.m. - 7:00 a.m.
Ritz-Carlton Golf Resort
Walking Trail

Networking Power Walk/Run
(Group will depart Ritz-Carlton Hotel lobby at 6:00 a.m.)

7:00 a.m. - 11:30 a.m.
Tiburon Foyer

CLE Form Submission

8:00 a.m. - 9:15 a.m.
Tiburon Ballroom

Networking Buffet Breakfast

9:30 a.m. - 10:30 a.m.

3 Concurrent CLEs

CLE 10 (Ethics)
Blue Heron

Moving to the Cloud - Identifying & Managing Legal, Ethical and Compliance Risks

Description: This panel will address common legal issues associated with cloud computing partnerships, negotiating cloud computing deals in the U.S. and abroad, managing third party risks and addressing issues of privacy and security with cloud enterprise partnerships.

Moderator:

Charles E. Harris II, Partner, Mayer Brown

Panelists:

- **Daphne Forbes**, Senior Attorney, Microsoft Corporation
- **Bruce Jackson**, Assistant General Counsel, Microsoft Corporation
- **Sonya Johnston**, Senior Attorney, Microsoft Corporation
- **Casiya Thaniel**, Attorney, Microsoft Corporation

CLE 11
Great Egret

Leveraging and Protecting IP Assets for Your Company

Description: This panel addresses the legal and business issues, opportunities and planning associated with valuing, monetizing and protecting your company's or client's intellectual property.

Moderator:

Ray Ferrell, General Counsel and Corporate Secretary, Dex Media

Panelists:

- **Ahmed Davis**, Principal, Fish & Richardson P.C.
- **Stephanie Jones**, Attorney, Legal Staff, General Motors
- **Kecia Reynolds**, Partner, Pillsbury Winthrop Shaw Pittman LLP

CLE 12
Preserve

Taking Away Plaintiff's Exhibit A: How to Avoid the Creation of Harmful Internal Documents

Description: Ill-chosen words or speculative musings in internal emails, marketing reports, or even board meeting notes can alter the dynamics of litigation and exacerbate corporate crises. This panel will offer some practical approaches to corporate document discipline to avoid the creation of Plaintiff's Exhibit A.

Moderator:

Natasha Wilson, Shareholder, Greenberg Traurig, LLP

National Bar Association Commercial Law Section
28th Annual Corporate Counsel Conference

Panelists:

- **Kristi D.A. Matthews**, Senior Counsel/Labor and Employment, City of Atlanta, Georgia
- **Mandisa S. Price**, Associate, Weil, Gotshal & Manges LLP
- **Antonio “Tony” Robinson**, Vice President, Associate General Counsel, Carter’s, Inc.
- **Tunisia L. Staten**, Senior Associate Counsel, Legal Division, Aflac

11:00 a.m. - 2:00 p.m.
Ritz-Carlton Beach Resort

Spa and Lunch

11:00 a.m. - 5:00 p.m.
Ritz-Carlton Golf Course
(Black Course)

Golf Tournament and Lunch
(1:00 p.m. Shotgun Start)

9:00 a.m. - 4:00 p.m.
Tiburon 3

Headshot Lounge co-sponsored by Deloitte Financial Advisory Services LLP, Weil, Gotshal & Manges LLP and Diageo

11:00 a.m. - 2:00 p.m.
Tiburon 3

Wine tasting sponsored by Diageo

6:00 p.m. - 8:00 p.m.
Poolside

Farewell Reception (Caribbean theme - casual dress)



Wishes to thank
The Coca-Cola Company, Holland & Knight LLP
and MassMutual Financial Group
for their support as a MOBILE APPLICATION SPONSOR
for the 28th Annual Corporate Counsel Conference